

Rob Gell

- Environmental Geographer & Educator • Sustainability strategist
- Company Director • Media consultant • Photographer



Rob is a coastal geomorphologist by training; he taught Environmental Science and Physical Geography at Melbourne State College and Melbourne University, then for thirty-one years presented television weather.

In his professional life he works as an environmental and communications consultant and is a Director of World Wind Pty Ltd.

More recently he has established with partners, the mobile media business bhive Group Pty Ltd and the International College of Environmental Sustainability. He is also a published author and a photographer.

World Wind Pty Ltd consolidates Rob's business activities with a focus on communications and marketing, business strategy and sustainable development project design and responds to the need for business to be informed about new issues and actively develop new development plans and programs to ensure an understanding of changing markets, the emerging green economy and the need for a positive and accountable contribution on behalf of shareholders and stakeholders alike.

He is Chairman of the UNESCO Western Port Biosphere, Chair of Wildlife Victoria, a member of the Victorian Coastal Council and a member of the Commissioner for Environmental Sustainability's Reference Group. Rob is a Fellow of the Royal Geographical Society and an Inaugural Fellow of the Environment Institute of Australia and New Zealand. He was Environment Ambassador to the Melbourne 2006 Commonwealth Games. Rob has been a local government councilor and was a councilor of the Australian Conservation Foundation through the 1990s. He was a director of Greening Australia for thirteen years, seven years as Victorian President and three years as national President concluding in 2011.

He is also the Patron of the Geography Teachers Association of Victoria, Wildlife Victoria, Life Education Victoria, a Mentor of the Environmental Jobs Network and has been made a Life Ambassador for Australia Day.

Rob Gell is a uniquely qualified individual who has the respect of government, business, environmental groups and the community for his approach to sustainable development. Importantly he is also an excellent communicator who can get the message across.

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